



UNIQUE
AIR EXPRESS
Delivering Happiness. Globally.

**YOUR PATH TO SUCCESS IN
INTERNATIONAL COURIER & LOGISTICS**

www.uniqueairexpress.com

About Unique Air Express



Unique Air Express is one of India's largest international courier and cargo logistics companies, specializing in providing personalized import and export services across the globe. With over 20 years of experience, Unique Air Express has built a robust network, offering world-class logistics solutions to meet the diverse needs of corporat clients and businesses. From express courier services to sea-cargo & warehousing, Unique Air Express is the go-to choice for efficient and reliable international courier service.



Achievements

Years of Service
20+ years



Shipments Handled

International Couriers
3,65,000+



Global Reach

Exports to 100+ Countries,
Imports from 20 Major Countries



Dealer Network

19+ Countries

Our Global Network



Headquarters

Pune,
India



Branches

Mumbai, Bangalore, New Delhi,
Chennai, UK



Agent & Dealer Network

China, UK, Bangladesh, USA, UAE,
Singapore, Japan, South Korea,
Hong Kong, Italy, Taiwan, Kenya,
European Union, Germany, Canada
African Union



Unique Air Express Franchise Model



The Unique Air Express Franchise Model is designed to expand the company's footprint in both domestic and international markets by partnering with local entrepreneurs. This model offers a unique opportunity to be part of one of the most successful and profitable international courier & logistics companies. With a near monopoly on certain product offerings, the franchise model allows partners to access lucrative corporate business opportunities with a high return on investment.



USP's of the Franchise Model



Near Monopoly Product Offering

Unique access to exclusive import courier products that only a few MNCs provide



Competitive Advantage

Extensive product range, including express courier, air and sea freight, customs clearance, and more



Personalized Support

Door-to-door services and personalized customer care



Global Network

Leverage a vast, worldwide network for seamless imports and exports



Technology

Driven-Track & Trace technology & customized software to streamline operations



High ROI

Quick payback period of 13 months



Our Products



Express
Courier



Air Cargo



Sea Freight
(LCL and FCL)



Documentation &
Custom Clearance



Third-Party
Logistics



Project Cargo



Relocations



Dangerous
Good Handling



Exhibition
Logistics



International
Gifts and Parcels



Customized
Solutions

Benefits of Unique Air Express Franchise Model



Profitable Business

Access to a high-demand, global logistics market



Comprehensive Training

Receive extensive on-the-job training, including B2B sales tactics and client handling



Sales & Marketing Support

Lead generation, tele-calling, & appointment setting by the company's team



Operational Support

Full-fledged back-end support from Unique Air Express, including customer service & billing

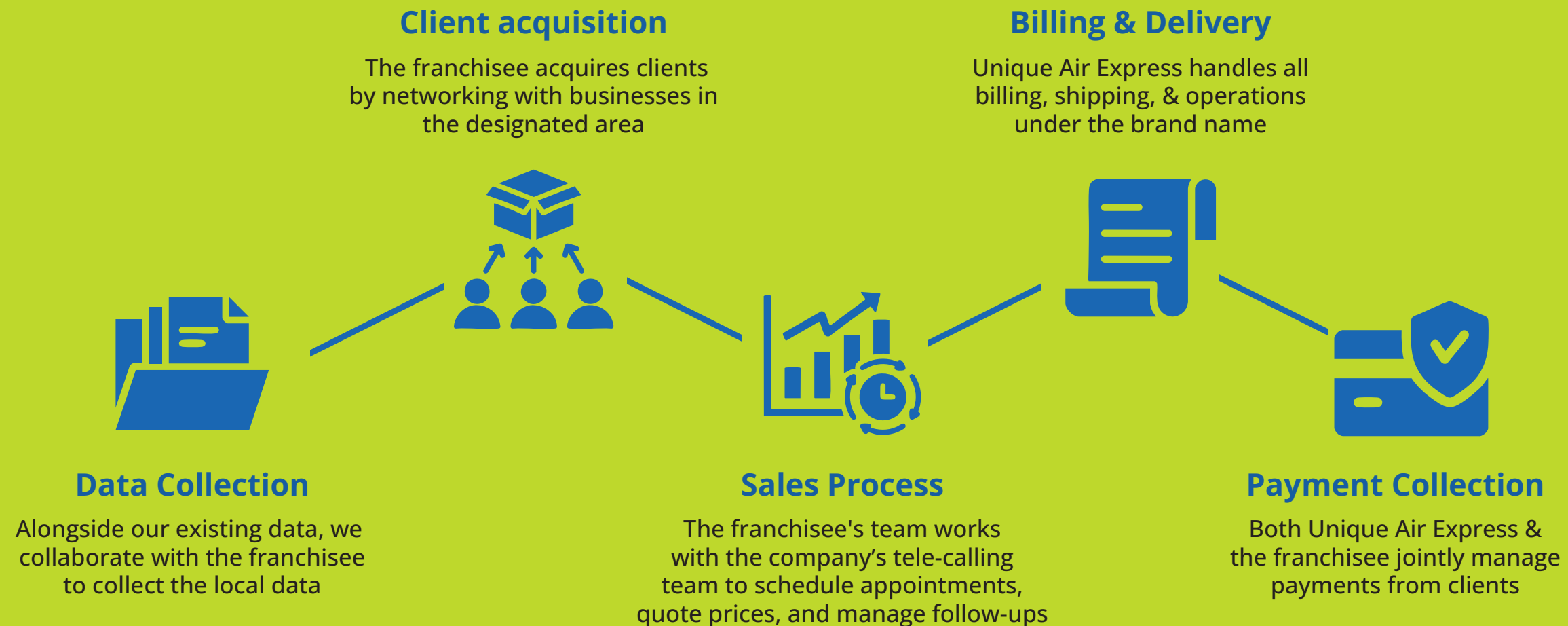


Exclusive Territory

Operate within a fixed territory with no competition from other franchisees



How Does the Franchise Model Work?



Key Roles and Responsibilities

Roles and Responsibilities	Franchise	Company
Survey	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Data Collection	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Data Mining		<input checked="" type="checkbox"/>
Tele Calling		<input checked="" type="checkbox"/>
Appointment Generation		<input checked="" type="checkbox"/>
Client meeting	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Quotation giving	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Follow ups with Potential Customers	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Client Onboarding		<input checked="" type="checkbox"/>

Roles and Responsibilities	Franchise	Company
Pickup order management		<input checked="" type="checkbox"/>
Operation coordination with client		<input checked="" type="checkbox"/>
Customs Clearance Coordination		<input checked="" type="checkbox"/>
Other in Between Operation Activities		<input checked="" type="checkbox"/>
Shipment Delivery		<input checked="" type="checkbox"/>
Invoice Generation		<input checked="" type="checkbox"/>
Payment Follow-ups/ Recovery	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

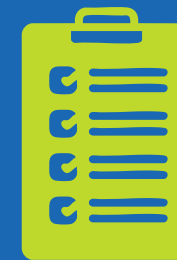
Technical Details

Investment



- **Franchise Fee**
10 Lakh (Non-refundable)
- **Refundable Deposit**
₹ 20 Lakh
- **Estimated Payback Period**
13 months
- **No Royalty Fees**
Unique Air Express does not charge any ongoing royalty fees from franchisees

Pre-Requisites



- **Office Space**
150 - 200 sq. ft.
- **Equipment**
PC/laptop, printer, scanner, Weighing machine, internet access
- **Personnel**
One Sales Executive
- **Infrastructure**
Proper office setup with necessary logistics equipment

Required Documentation



- **GST Certificate**
- **MSME Certificate**
- **PAN Card**
- **Shop Act License**

Payout Structure



- **Revenue Split**
Company: 60%
Franchisee: 40%
- **Commission Reimbursement**
Twice a month (on 15th and 30th) based on payments received and reflected in the bank accounts.

How Will Sales Operations Work?



Data Collection

The franchisee helps collect client data for the company's CRM



Lead Generation

Tele-calling team generates leads and appointments for the franchisee



Sales Meetings

Sales officers engage with prospects for face-to-face meetings



Quoting & Follow-Ups

The sales team sends quotations and follows up on potential clients.



Operations & Billing

Unique Air Express handles all billing, deliveries & operations.

The Onboarding Process

- **Agreement Signing**
Legal agreement between Unique Air Express and the franchisee
- **Account Creation**
Franchisee account and rate list generation
- **Training**
On-the-job training for sales & logistics management
- **Market Entry**
Franchisee begins operations within 7 days of onboarding

Important Things to Note

- **Territory Restrictions**
Franchisees can only operate in the allotted zone
- **Near Monopoly Product**
Access to products that only a few companies deal in
- **Payment Collection**
Both the franchisee and Unique Air Express are jointly responsible for payment collection
- **Non-compete Clause**
The franchisee cannot align with any competitors offering similar products

Our Esteemed Clients



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OFFICES

Mumbai | Delhi | Bangalore | Chennai | United Kingdom





THANK YOU

We appreciate your interest in the
Unique Air Express Franchise Model

Together, let's grow & expand in the global courier industry!